ESTTA Tracking number:

ESTTA428363 09/01/2011

Filing date:

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194188
Party	Defendant Sprinkles Cupcakes, Inc.
Correspondence Address	JOHN J SLAFSKY WILSON SONSINI GOODRICH & ROSATI 650 PAGE MILL ROAD PALO ALTO, CA 94304-1050 UNITED STATES trademarks@wsgr.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	John L. Slafsky
Filer's e-mail	jslafsky@wsgr.com, hhire@wsgr.com, eminjarez@wsgr.com, trademarks@wsgr.com
Signature	/John L. Slafsky/
Date	09/01/2011
Attachments	Consent Motion to Extend Time.pdf ( 3 pages )(77966 bytes )

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

	) Opposition No. 91194188 (Parent)
	) Opposition No. 91195669
SOFT SERVE, INC. d/b/a SPRINKLES,	) Opposition No. 91195985
	) Opposition No. 91195986
Opposer/Plaintiff,	) Opposition No. 91196035
	) Opposition No. 91196061
v.	Opposition No. 91196087
SPRINKLES CUPCAKES, INC.,	Cancellation No. 92053109
Applicant/Defendant.	)

## CONSENT MOTION TO EXTEND TIME

Pursuant to Trademark Trial and Appeal Board Manual of Procedure ("TBMP") § 509.01(a), Applicant/Defendant Sprinkles Cupcakes, Inc. (Sprinkles"), by and through its undersigned counsel, hereby requests an extension of time until September 29, 2011 to oppose the Motion for Summary Judgment served by Opposer Soft Serve, Inc. d/b/a/ Sprinkles ("Soft Serve"). Soft Serve's counsel consented to this extension via an e-mail message dated August 30, 2011.

Good cause exists for this request given that (i) the Summary Judgment Motion was served at and around times when Sprinkles' attorneys were on vacation and (ii) Sprinkles' lead counsel has been out of state addressing a sensitive family matter.

Sprinkles intends to file a motion pursuant to Fed. R. Civ. P. 56(d) within 30 days of service of the Summary Judgment Motion. Sprinkles will seek reasonable time periods for (i) discovery and (ii) subsequent opposition to the Summary Judgment Motion. As necessary, insofar as the Rule 56(d) issues remain unresolved, and the Board nonetheless expects opposition

4491032\_1.DOC 1

to the Summary Judgment Motion, then Sprinkles will file papers opposing the Summary Judgment Motion in the weeks ahead. Sprinkles requests additional time for this opposition, if any.

Dated: September 1, 2011 Respectfully submitted,

WILSON SONSINI GOODRICH & ROSATI

By: /s/ John L. Slafsky
John L. Slafsky
Hollis Beth Hire

Attorneys for Applicant SPRINKLES CUPCAKES, INC.

Please address all communications concerning this proceeding to: John L. Slafsky

John L. Slafsky Hollis Beth Hire Wilson Sonsini Goodrich & Rosati 650 Page Mill Road Palo Alto, California 94304-1050

Telephone: (650) 493-9300

Fax: (650) 493-6811 trademarks@wsgr.com

4491032\_1.DOC 2

**CERTIFICATE OF SERVICE BY MAIL** 

I, Elvira Minjarez, declare:

I am employed in Santa Clara County. I am over the age of 18 years and not a party to the

within action. My business address is Wilson Sonsini Goodrich & Rosati, 650 Page Mill Road,

Palo Alto, California 94304-1050.

I am readily familiar with Wilson Sonsini Goodrich & Rosati's practice for collection and

processing of correspondence for mailing with the United States Postal Service. In the ordinary

course of business, correspondence would be deposited with the United States Postal Service on

this date.

On this date, I served:

CONSENT MOTION TO EXTEND TIME

on each person listed below, by placing the document described above in an envelope addressed

as indicated below, which I sealed. I placed the envelope for collection and mailing with the

United States Postal Service on this day, following ordinary business practices at Wilson Sonsini

Goodrich & Rosati.

Thomas J. Vande Sande

Hall & Vande Sande, LLC

10220 River Road, Suite 200

Potomac, Maryland 20854

I declare under penalty of perjury under the laws of the State of California that the

foregoing is true and correct. Executed at Palo Alto, California on September 1, 2011.

/s/ Elvira Minjarez

Elvira Minjarez

4491032 1.DOC 3